

ENHANCING YOUR LISTING

Make The Most Of Your Listing

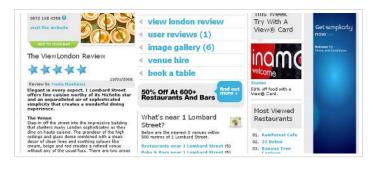
Whether you own an independent venue or a chain of restaurants, pubs, clubs or bars, View London has a broad range of products and enhancements that will grab the attention of readers and drive bookings.

Venues that fully participate in View London benefit from not only enhanced venue information and booking facilities, but also cross-site marketing and newsletter coverage.

Additional Features For Your Listing

Examples of a London venue benefiting from additional services and coverage.

	< liser reviews (1)	now>>	
Approvement was a sophisticated restaurant that 1 Jordbard Street is a sophisticated restaurant that including tricasses of notive lobster, fillet of veol and chapolite and passion fruit meacroon. A extensive list of verid wines is also available to complement your meal.	< image gallery (6)	Aslawer for Torons and Condition	
	< venue hire		
	< book a table	welcome	
Menu Download	50% Off At 600+	50% off food with a View® Card.	
Download the lunch menu.	Restaurants And Bars		
Information	What's near 1 Lombard Street?	Most Viewed Restaurants	
Venue Type Restaurant Opening Mon-Fri 12:00-14:30 & 18:00-22:00	Below are the nearest 5 vanues within 500 metres of 1 Lombard Street.	01. Rainforest Cafe	
Hours Sat-Sun Closed	Restaurants near 1 Lombard Street (5) Pubs & Bars near 1 Lombard Street (5)	02. 22 Below 03. Banana Tree	
Tube/Rail • Bank • Connon Street • Monsion House • St. Pauls	Clubs to bars near 1 Combard Street (3) Clubs near 1 Lombard Street (3) Choman tear 1 Lombard Street (3) Hotels near 1 Lombard Street (1)	Easteen 04. Eircus 05. St Johns House and the Secret	



user reviews (1) image gallery (6)

venue hire

An ideal way to showcase your food or drinks

Venue Review

experienced journalists

homepage and newsletter

Menu Downloads

- menu
- Draw in bookings with your seasonal, special occasion, set or daily menus

A professional review written by one of View's

Review will feature on your listing, channel

Venue Hire

- Enjoy commission free enquiries for one year
- Comprehensive Venue Hire section added to your listing
- Customer email link direct to your venue





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name	Radianet Sar Terra and Cond Ho
namo off food with a iewalo Card,	
Most Viewed	
Restaurants	
12. 22 Below	
13. Banana Tree Canteen	
M. Circus	





Exclusive Recipes

150ml soy sauce

Boneless rib of beef with sp A succulent boneless rib mart

ENHANCING **YOUR LISTING**



96. aquu kyoto 97. Akash Tanda

tels near 1 Lombard Street (1)

Latest from the Restaurant

Recipes

- A unique way to interact with current and prospective customers
- Show readers how your signature dish or cocktail is created



Our rating 🛠 🛊 🛊 🌟 User rating 🛠 🕯	(🛊 🖈 🕸 I review		O_2
25% OFF	 View®Card offers venue information 		
Lomberd Street, the City, sondon,	< venue map	This Week Try With A	Get simplicity
	📢 < view london review	View® Card	now
visit the website	👌 < user reviews (1)		Rollower for Terms and Conditions
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	< venue hire	welcome	
View®Card Offers	< book a table	10000 50% off food with a	
5% off with View®Card	50% Off At 600+	View@ Card.	
You must call 0871 971 7099 AND have a View Card to take advantage of	Restaurants And Bars	Most Viewed Restaurants	



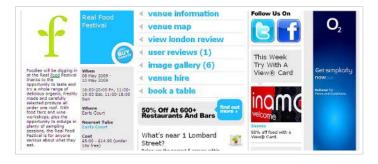


Image Gallery

- Adds depth to your venue listing
- Make your listing stand out from your competitors
- Showcase your venue's décor, identity and outside space

View[®] Card

- Attracts new and repeat customers to your venue
- Choose the promotion that best suits your business
- Strong promotion through your listing and the View[®] Card channel

Table Booking Enquiries

- Receive free table booking enquiries direct from your View listing
- Users can complete the journey from looking at your restaurant on our site to booking and dining
- Manage your booking enquiries directly with our users

Event Listings With The Press Association

- Submit your event to the PA to feature on View and many other on and offline publications
- Listing your events through the PA is free and easy to do
- Contact your View account manager to guide you through listing your initial event





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A Listing Without Additional Features

An example of a London venue not taking advantage of the extra coverage opportunities.



- A basic listing, whilst offering some useful information, doesn't capitilise on the huge View user base that could be accessing it.
- The user experience is limited and could lead to this venue missing out on a wealth of valuable custom.

Get In Touch

To find out more about how your venue can increase its coverage and increase business go to www.viewlondon.co.uk/advertise-on-the-site.aspx

or call the Marketing Department on 01303 764 222

