

## Advertising Opportunities For Venues

# ENHANCE YOUR LISTING

Whether you own an independent venue or a chain of restaurants, pubs, clubs or bars, View London has a broad range of products and enhancements that will grab the attention of readers and drive bookings.

Venues that fully participate in View London benefit from not only enhanced venue information and booking facilities, but also cross-site marketing and newsletter coverage.

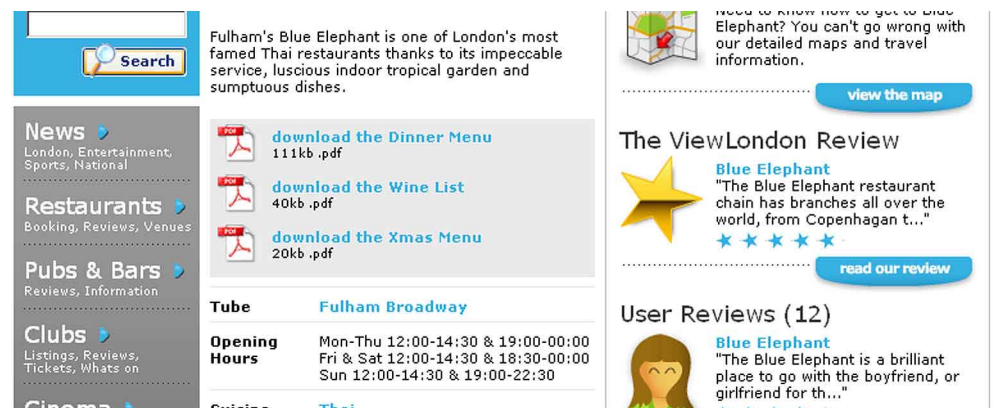
### Example 1 - Blue Elephant

London venue benefiting from additional services and coverage

Additional features here include:

#### Menu Downloads

Lure readers with special dishes and set menus.



Search

Fulham's Blue Elephant is one of London's most famed Thai restaurants thanks to its impeccable service, luscious indoor tropical garden and sumptuous dishes.

**News**  
London, Entertainment, Sports, National

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Booking, Reviews, Venues

**Pubs & Bars**  
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Listings, Reviews, Tickets, What's on

**Cinema**

**download the Dinner Menu**  
111kb .pdf

**download the Wine List**  
40kb .pdf

**download the Xmas Menu**  
20kb .pdf

**Tube** **Fulham Broadway**

**Opening Hours**  
Mon-Thu 12:00-14:30 & 19:00-00:00  
Fri & Sat 12:00-14:30 & 18:30-00:00  
Sun 12:00-14:30 & 19:00-22:30

**Cuisine** **Thai**

**view the map**

**The ViewLondon Review**

**Blue Elephant**  
"The Blue Elephant restaurant chain has branches all over the world, from Copenhagen t..."

★★★★★

**read our review**

**User Reviews (12)**

**Blue Elephant**  
"The Blue Elephant is a brilliant place to go with the boyfriend, or girlfriend for th..."

Additional features here include:

#### View London Review

Featured in a newsletter upon publication.



Search

**map & directions**

**The ViewLondon Review**

★★★★★

Review by **John Lewis** 13/10/2005

**The Blue Elephant restaurant chain has branches all over the world, from Copenhagen to Kuwait and Brussels to Beirut. Billed as royal Thai cuisine, it's an impressive brand which includes a Bangkok cooking school and high-class takeaway outlets.**

**Blue Elephant - The Venue**  
There's no hint of the chain, however, at Blue Elephant in Fulham, which is a uniquely beautiful venue. Built around a series of ponds stocked with

**view the map**

**The ViewLondon Review**

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★★★★★

**read our review**

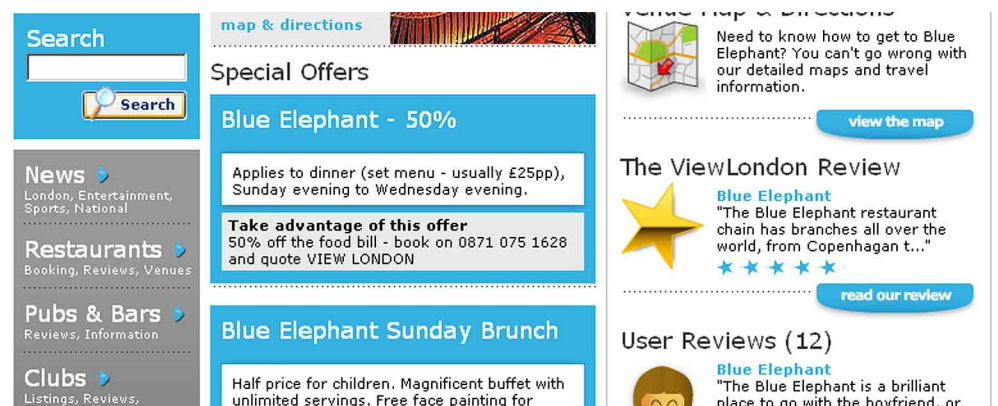
**User Reviews (12)**

**Blue Elephant**  
"The Blue Elephant is a brilliant

Additional features here include:

#### Special Reader Offers

Drive custom with incentives or discounts.



Search

**map & directions**

**Special Offers**

**Blue Elephant - 50%**

Applies to dinner (set menu - usually £25pp), Sunday evening to Wednesday evening.

**Take advantage of this offer**  
50% off the food bill - book on 0871 075 1628 and quote VIEW LONDON

**Blue Elephant Sunday Brunch**

Half price for children. Magnificent buffet with unlimited servings. Free face painting for

**view the map**

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**User Reviews (12)**

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Additional features here include:

## Private Hire

Commission free party and function bookings throughout the year.

Search

Search

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Listings, Reviews, Galleries, Box Office

Tickets

map & directions

Private Hire - Areas for Hire

Blue Elephant

Capacity - 800

BOOK AREA

01 02 03 04

hide

Blue Elephant can be hired exclusively for up to 350 seated or 800 standing. Prices are available on application. Alternatively smaller groups can book tables individually

Capacity

Weekday hire fee?

venue map & directions

Need to know how to get to Blue Elephant? You can't go wrong with our detailed maps and travel information.

view the map

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read our review

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Blue Elephant

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★★★★★

Review by Andrew MacDonald-Bell

read user reviews

Additional features here include:

## House Recipes

Entice readers with your signature dish.

Search

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map & directions

Exclusive Recipes

Venison steaks with red wine and blackcurrant sauce

A very quick and easy sauce that compliments the taste of the venison.

show

Breast of duck with crispy ginger potatoes

Chilli hot. Ginger spicy. This dish is packed full of flavour.

hide

Serves. 2

Prep time. 5mins

Cook time. 1hr 15mins

venue map & directions

Need to know how to get to Blue Elephant? You can't go wrong with our detailed maps and travel information.

view the map

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read user reviews

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## Image Gallery

Aid users decision making by showing more of your venue.

Search

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map & directions

Image Gallery

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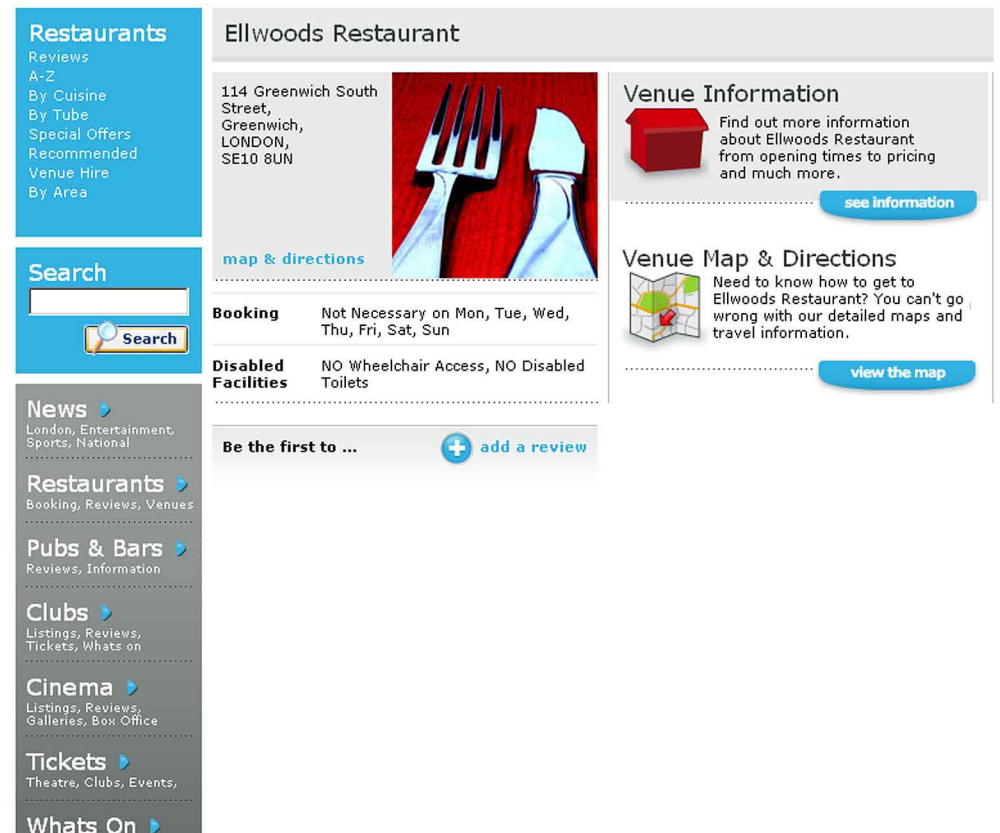
read user reviews

## Example 2 - Ellwoods Restaurant

London venue not taking advantage of View London's extra coverage

This venue has minimal coverage and is relying solely on readers typing its name into the search tool.

The user experience is not as fulfilling as it could be and therefore this venue could miss out on valuable custom.



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Theatre, Clubs, Events,

**Whats On** ▶

**Ellwoods Restaurant**

114 Greenwich South Street, Greenwich, LONDON, SE10 8UN

[map & directions](#)

**Booking** Not Necessary on Mon, Tue, Wed, Thu, Fri, Sat, Sun

**Disabled Facilities** NO Wheelchair Access, NO Disabled Toilets

**Be the first to ...** [+ add a review](#)

**Venue Information**  
Find out more information about Ellwoods Restaurant from opening times to pricing and much more.  
[see information](#)

**Venue Map & Directions**  
Need to know how to get to Ellwoods Restaurant? You can't go wrong with our detailed maps and travel information.  
[view the map](#)

## GET IN TOUCH

To find out more about how your venue can increase its coverage and increase business go to

[www.viewlondon.co.uk/advertise-on-the-site.aspx](http://www.viewlondon.co.uk/advertise-on-the-site.aspx)

or call the Marketing Department on  
**0870 242 1235**